

# SARDINIA, EURO-MEDITERRANEAN COOPERATION HUB

## Euro-Mediterranean Cooperation - Financial Instruments and Exchanges of Experiences

16th December  
2022

Cagliari, IT - Manifattura Tabacchi, Viale Regina  
Margherita 33\_Contemporanea Hall, First Floor

Moderating: **Massimiliano RAIS**

### 09.00 am Welcome speeches:

**Maurizio DE PASCALE**, Chamber of Commerce of Cagliari-Oristano, President  
**Paolo TRUZZU**, Municipality of Cagliari, Mayor  
**Christian SOLINAS**, Sardinian Region, President (tbc)  
**Alessandra CARUCCI**, University of Cagliari, Pro-rector for Internationalization  
**Roberto RAIMONDI**, ENI CBC MED Managing Authority, General Director  
**Ahmed M. EL WAKI**, ASCAME, President

### 10.00 am Award ceremony of ASCAME past-President Cav. Romano MAMBRINI and of ASCAME current President Mr. A.M. EL WAKI.

### 10.15 am First session: the role of the Chambers of Commerce in the Euro-Mediterranean Cooperation

**Cristiano ERRIU**, Chamber of Commerce of Cagliari-Oristano, General Secretary  
**Alaa EZZ**, Federation of Egyptian Chambers of Commerce, General Secretary  
**Rabih SABRA**, Chamber of Commerce of Beirut, General Director  
**Moez HASSEN**, Chamber of Commerce of Cap Bon, General Director

### 11.15 am Coffee break and networking

### 11.30 am Second session: business support instruments for the development of SMEs within the Euro-Mediterranean area

- The regional instruments (ERDF and PNRR), **Massimo TEMUSSI**, ERDF Managing Authority, Sardinian Region, Director.
- The export services for Italian companies, **Fabio MEONI**, Marketing officer, ICE – Italian Trade Agency.
- The NEXT MED 2021 – 2027 Programme, **Aldo PULEO**, ENI CBC MED Managing Authority, Programme Officer.
- The Business Country desk (BCD) platform, **Eleonora FANTOZZI**, BUSINESSMED, Projects coordinator.